



WLS-TV CHICAGO  
190 NORTH STATE STREET  
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-03-2012 PAGE: 1 of 3

NATIONAL MEDIA RESEARCH PLANNING &  
PLACE - 3736  
ATTN: KRISTY MORAN  
815 SLATERS LANE  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395066	08-07-2012	11-02-2012	3	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012	POLITICALS	WLS - CHICAGO

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
155 426 2964	240847	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	240847

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: C : 155 P : 426 E : 2964</b>																	
1	11-03-2012	11-04-2012	05:00PM - 06:30PM	WEEKEND: EARLY NEWS: SA-SU 5P-630P (5558)	1	30						1	1	2	1,200	2	2,400.00
2	10-29-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30	1	1	1	1	1			5	1,000	5	5,000.00
3	10-29-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)	1	30	2	2	2	2	2			10	1,500	10	15,000.00
4	11-04-2012	11-04-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-930AM/8-10A EFF	1	30							1	1	900	1	900.00
5	10-29-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-	1	30	1	1		1	1			4	875	4	3,500.00
6	10-29-2012	11-02-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30	1	1		1	1			4	700	4	2,800.00
7	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND EARLY MORN NEWS: SAT: 8-9A (10600	1	30						1		1	900	1	900.00
8	11-03-2012	11-03-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SAT 6-7A (5552)	1	30						1		1	500	1	500.00
9	10-29-2012	11-02-2012	12:00PM - 01:00PM	DAYTIME:M-F: 12NOON-3P (5515)	1	30	1	1	1	1	1			5	1,300	5	6,500.00
10	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SUN 6-7A (5553)	1	30							1	1	550	1	550.00
11	10-29-2012	11-02-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30	2	1	2	2	2			9	1,900	9	17,100.00
12	11-03-2012	11-03-2012	07:00AM - 08:00AM	WEEKEND/ MORN NEWS: GMA SAT 7-8A (5555)	1	30						1		1	1,000	1	1,000.00
13	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND/MORN NEWS: GMA SUN 7-8A (5557)	1	30							1	1	1,100	1	1,100.00
14	10-29-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)	1	30	1	1	1	1	1			5	2,000	5	10,000.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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395066	08-07-2012	11-02-2012	3	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012	POLITICALS	WLS - CHICAGO

Agency Est# 155 426 2964			CMS # 240847	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240847														
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$										
15	10-29-2012	11-02-2012	Agency CPE: C : 155 P : 426 E : 2964																											
			05:00PM - 05:30PM		EARLY NEWS: 5-530P M-F (5519)															1	30	1	1	1	1	1	5	2,200	5	11,000.00
		Cr Resolved	Rate Reason																											
		11-02-2012	2,200 CRDT RESOLV																											
		Total:	2,200																											
16	10-29-2012	11-02-2012	11:04PM - 12:08AM	LF: JIMMY KIMMEL: 1104PM-1208AM EFF: 9/12-TF				1	30	1	1	1	1	1			5	950	5	4,750.00										
17	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)				1	30	1	1	1		1			4	1,800	4	7,200.00										
18	10-30-2012	11-02-2012	10:35PM - 11:04PM	LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527)				1	30		1		1	1			3	2,600	3	7,800.00										
19	11-03-2012	11-03-2012	10:30PM - 11:00PM	LN: SAT LATE NEWS FLLWNG FOOTBALL (12298)				1	30						1		1	2,250	1	2,250.00										
20	10-29-2012	11-02-2012	06:30PM - 07:00PM	ACCESS: WHEEL M-F 628P-7P (5525)				1	30	1	1	1	1	1			5	5,000	5	25,000.00										
21	10-29-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)				1	30	1	1	1	1	1			5	3,800	5	19,000.00										
22	11-03-2012	11-03-2012	06:30PM - 07:00PM	WEEKEND/ACCESS: SAT WHEEL 630-7P (5560)				1	30						1		1	1,800	1	1,800.00										
23	10-29-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)				1	30	1		1		1			3	3,000	3	9,000.00										
24	11-04-2012	11-04-2012	10:00PM - 11:00PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P				1	30							1	1	6,000	1	6,000.00										
25	10-29-2012	11-02-2012	10:00PM - 10:35PM	LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P				1	30	1	1	1	1	1			5	6,000	5	30,000.00										
26	11-03-2012	11-03-2012	11:00AM - 06:00PM	SPORTS: FOOTBALL SAT COLLEGE 1058A-600P				1	30						1		1	4,500	1	4,500.00										
27	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND/MORN NEWS: GMA SUN 7-8A (5557)				1	30							1	1	1,100	1	1,100.00										

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Agency Est# 155 426 2964			CMS # 240847	Sales Office PHILADELPHIA	Account Executive D. PARKER		Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 240847						
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			Agency CPE: C : 155 P : 426 E : 2964																		
28	11-02-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)				1	30						1			1	1,500	1	1,500.00
29	11-03-2012	11-03-2012	11:00AM - 06:00PM	SPORTS: FOOTBALL SAT COLLEGE 1058A-600P				1	30							1		1	4,450	1	4,450.00
30	11-04-2012	11-04-2012	06:00PM - 07:00PM	PRIME:SUN: 6-7P AFV/VAR (5616)				1	30								X	1	5,900	1	5,900.00
																	Contracted Gross Total:		93	208,500.00	
																	Actual Gross Total:		92	206,300.00	
																	Agency Commission:			0.00	
																	Net Total:			206,300.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments										Actual Total			
Nov 12		0.00		0.00		208,500.00		2,200.00 CR										206,300.00			
TOTAL		0.00		0.00		208,500.00		2,200.00 CR										206,300.00			

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